



I Hear Music In the Air Conference **2026**

Friday May 15th– Sunday May 17th, 2026
Cincinnati, Ohio

A Message from the Founder



Greetings,

Thank you for taking the the time to consider becoming a sponsor this year as we aim to reach this important audience at the 2026 I Hear Music In The Air Conference.

In the following pages, we'll share information our about various sponsorship levels. We can also customize a sponsorship tier if needed.

Thank you in advance for your consideration & generous support.

Sincerely,

A handwritten signature in black ink that reads "Tracey Artis".

Tracey Artis
CEO | I Hear Music, Inc.
www.ihearmusicintheair.com

Our Mission

The IHM conference weekend will be held Friday May 15th- Sunday May 17th , 2026 and will continue to celebrate the legacy and impact of music arts in our city . The event will allow the leaders and citizens in our city to connect with each other and enjoy the concert together in unity. Bringing everyone together annually under the umbrella of music, as the love of music is something that we all have in common.

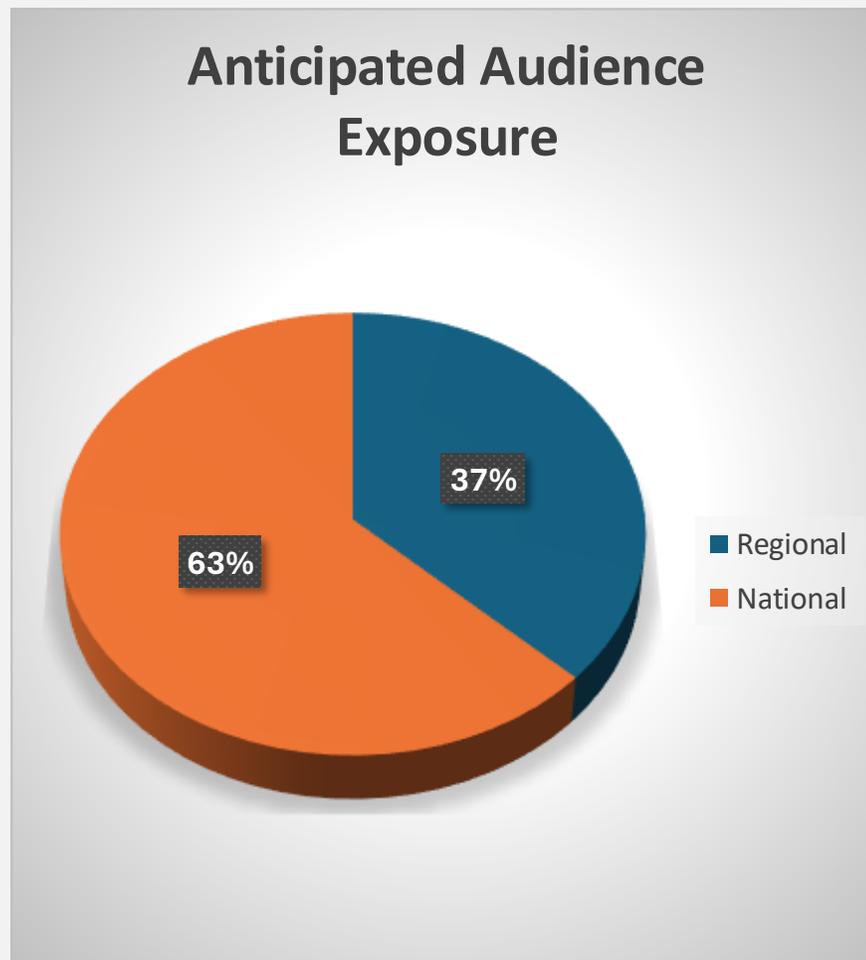


Target Audience & Community Resources

Based on historical data, we anticipate the continued attendance of teens, adults, and senior ages 15-65 who may be seeking social connectivity, health & financial resources, and an refueling source for emotional & holistic wellbeing. In each chair there will be a flyer that will have resources and phone numbers to assist the attendees with how to connect with local organizations that can assist them with these needs.

Free transportation will be offered so that students and families can attend the event. Churches are encouraged to invite members of their outreach/community ministries and we will target other groups and organizations to invite their members as well.

Demographics & Marketing Efforts



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2026 IHMITA Concert/Weekend Overview

The Annual I Hear Music in the Air Conference is in its 25th year and each year works to serve as celebratory and educational weekend that includes The I Hear Music In The Air Concert, and the I Hear Music, Inc. Legends Ball which will be taped for television.

I HEAR MUSIC IN THE AIR 2025 HISTORICAL EVENT LISTING

I HEAR MUSIC ANNUAL CONCERT

FEATURING:
LISA KNOWLES SMITH | LISA PAGE BROOKS | ZACARDI CORTEZ | JOHN P. KEE

MAY 3, 2025 • 6:00 PM
 (DOORS OPEN AT 5:30 PM)

CORINTHIAN BAPTIST CHURCH
 1920 TENNESSEE AVENUE
 CINCINNATI, OHIO 45237

TICKET PRICING
 GENERAL ADMISSION - \$30
 VIP ADMISSION - \$50 (LIMITED)

SPONSORS:

Network for Hope, Fifth Third Bank, FIRST, HEALTH HELP, METRO, WYNNDON

[IHEARMUSICINTHEAIR.COM](http://www.IHEARMUSICINTHEAIR.COM)

I HEAR MUSIC IN THE AIR

MAY 4, 2025 • 5:00PM

THE 24th ANNUAL Legends Ball

HONOREES

PASTOR JOHN W. STEVENSON <i>LIFETIME ACHIEVEMENT AWARD</i>	PASTOR SHAWN MCMULLEN
DON JACKSON <i>PRESIDENT'S AWARD</i>	TERESA ANDERSON
MARK BALLARD <i>RADIO VETERAN AWARD</i>	GENEVA WOODE
	REV. DR. ORLANDO YATES UNION BAPTIST CHURCH
	EVERETT MOORE

MAJOR GUEST ARTIST **KIMBERLY MICHELLE**
 SOLOIST AND VIOLINIST

\$75.00
SHARONVILLE CONVENTION CENTER
GRAND BALLROOM
 11355 CHESTER RD., CINCINNATI, OH 45246

SPONSORS:

Fifth Third Bank, FIRST, HEALTH HELP, METRO, LifeCenter

[WWW.IHEARMUSICINTHEAIR.COM](http://www.IHEARMUSICINTHEAIR.COM)

I HEAR MUSIC IN THE AIR 2024

HISTORICAL ALL EVENT LISTING



I HEAR MUSIC IN THE AIR

MAY 17, 2024 • 7:00PM

I HEAR

MUSIC

*CONFIRMED ARTISTS

KAREN CLARK-SHEARD • JONATHAN DUNN • FRED HAMMOND • J.J. HAIRSTON

CORINTHIAN BAPTIST CHURCH
1920 TENNESSEE AVE.
CINCINNATI, OHIO 45237

TICKET PRICING
\$35 GENERAL ADMISSION

SPONSORS

FIFTH THIRD BANK | first financial bank | HEALTH CORP | METRO | UNIVERSITY OF CINCINNATI | DR. ROBERT SMITH & SONS | KINGDOM Family Dentistry

WWW.IHEARMUSICINTHEAIR.COM



I HEAR MUSIC IN THE AIR

MAY 19, 2024 • 5:00PM

THE 23rd ANNUAL

Legends Ball

HONOREES

DR. CLEASTER MIMS
LIFETIME ACHIEVEMENT AWARD

SHON "ESTEE" HUBBLE

ERIC OLIVER

ERIC WATFORD

THE NORTHERN KY BROTHERHOOD SINGERS

DR. BRYAN WALKER

\$75.00

THE DELTA HOTEL BY MARRIOTT
GRAND BALLROOM
11320 CHESTER RD, CINCINNATI, OH 45246

FOR MORE INFORMATION, VISIT WWW.IHEARMUSICINTHEAIR.COM

SPONSORS

FIFTH THIRD BANK | first financial bank | HEALTH CORP | METRO | UNIVERSITY OF CINCINNATI | DR. ROBERT SMITH & SONS | MIAMI UNIVERSITY

I HEAR MUSIC IN THE AIR

MAY 6, 2023 • 6:00PM

I HEAR MUSIC

VASHAWN MITCHELL • KIERRA SHEARD • KELLY • JOHN P. KEE • MALI MUSIC

WORKSHOP CLASSES 10-2 PM WITH LUNCH. REGISTRATION OPENS AT 9:30 AM

CORINTHIAN BAPTIST CHURCH
1920 TENNESSEE AVE.
CINCINNATI, OHIO 45237

TICKET PRICING
\$25 GENERAL ADMISSION
\$35 PREMIUM ADMISSION
\$60 VIP with MEET & GREET

SPONSORS: IV CHARIS, FIFTH THIRD BANK, first financial bank, KENTUCKY, METRO

THE HEALING POWER OF MUSIC

WORKSHOP CLASSES 10-2 PM WITH LUNCH. REGISTRATION OPENS AT 9:30 AM
PRESENTED BY IV-CHARIS

WORKSHOP SERIES

WORKSHOP: VICARIOUS TRAUMA; SECOND HAND EXPERIENCES -
Whayne Herriford & Mamie Harris

This interactive session is designed to unpack vicarious trauma, its individual and collective effects, and practical tips and tools to take to navigate this challenge. The traumatic event may belong to another individual, but the pain and after-effects resides with more than that person. It's time to tame it, face it, and heal from it.

WORKSHOP: MUSIC MATTERS: HEALING FROM THE INSIDE OUT -
Dr. Camisha Chambers

This session will outline the physical, mental, and emotional effects of music in one's life. Music is so powerful; it can help one speak again after surviving a brain injury and unlock an individual's memory. It can boost our mood when depression and anxiety find its way into one's life. Music can control our perspective and views on life. It can offer physical healing and restoration in one's body and so much more.

WORKSHOP: MUSIC MATTERS: FINDING YOUR STORY AND HEALING THROUGH MUSIC -
National Recording Artist Charles Jenkins

This workshop will provide participants the space to come fully alive. Participants will have the space to come fully alive - and realize how powerful they are - by scribing their own story in a personal journal that will become a keepsake. This session adopts the storytelling model from artists at Stillwell and will employ the "S.P.'s: People, Place, Plot, and Purpose" as a template for the development of one's story. They will explore the ways music can accompany their story through the creation of 2-3 themed musical playlists.

WORKSHOP: THE STEPS TO TRAUMA RECOVERY -
Gene Hoskins LPA, HSP

The National Institute on Health has concluded that there are many social determinants of mental health/trauma. Despite the complex layers, it is safe to say that trauma has been a uniting point for individuals of all backgrounds. This workshop is designed to outline and discuss the practical steps a person can take towards recovering from trauma with scientifically proven methods.

I HEAR MUSIC IN THE AIR

MAY 7, 2023 • 5:30PM

THE 22ND ANNUAL Legends Ball

HONOREES
ARTSWAVE
ADRIAN CUNNINGHAM

THE CHARLES FOLD SINGERS

FAITH DANIELS

**CHRIST EMMANUEL CHRISTIAN FELLOWSHIP
BISHOP MICHAEL & PASTOR CAROL DANTLEY**

THE WE SHALL OVERCOME FOUNDATION

keynote speaker
TRACEY ARTIS

mistress of ceremonies
ALEXIS ROGERS

\$60.00

**THE DELTA HOTEL BY MARRIOTT
GRAND BALLROOM
11320 CHESTER RD, CINCINNATI, OH 45246**

FOR MORE INFORMATION, VISIT WWW.IHEARMUSICINTHEAIR.COM

I HEAR MUSIC IN THE AIR 2023 HISTORICAL ALL EVENT LISTING



Marketing Efforts

Our marketing efforts will be deliberate and pointed in order to raise maximum consumer awareness. Your company logo will be featured on all marketing pieces. Efforts include, but are not limited to the following:



E-Marketing

- E-Blasts
- Web Banners
- Social Media (IG, FB, TikTok, etc.)
- Press Release
- IHM Website
- Media Coverage
- Media Sponsors



Physical Promo

- Post Cards
- Street Teams
- Posters
- Flyers
- Signage



Product Placement Capability

- Vendor Booths for product placement are available at IHMITA concert



Community Involvement

- The Cincinnati Herald
- Area Church Websites & Video Commercials
- The Cincinnati Enquirer
- The Voice of Black Cincinnati
- The City Of Cincinnati Website
- Local & National Influencers
- Local TV Time Buys via Spectrum TV
- BET & TVONE campaigns
- Local Podcasts

Informative commercial spots and purchased time buys will be one of the premier promotional resources that will be used to reach participants across the country. These commercial spots will be strategically placed on television/radio outlets to reach the optimum amount of viewers/listeners



2026 Sponsorship Contribution Levels + Benefits

2025 IHM Presenting Sponsor

- **\$20,000**
- Company Logo recognition on all publicity materials + acknowledgement as the 2026 IHM Presenting Sponsor at all events
- Up to 5-Min Presentation at opening at event
- Sponsor Credit for Radio Advertising
- On-site signage
- On-stage recognition & endorsement at the concert
- Opportunities to giveaway promo items
- 10 VIP Seats at The IHMITA Concert w/on stage recognition
- 1 Reserved Table (8 seats) at The IHM Legends Ball
- Vendor Booth (if desired)

2025 IHM Honorees Sponsor

- **\$15,000**
- Company Logo on all publicity materials & events as the 2026 IHM Honorees Sponsor
- Opportunity to present an award to the IHM selected honorees
- Sponsor Credit for Radio Advertising
- On -Site signage
- Opportunities to giveaway promo items
- 8 VIP Seats at The IHMITA Concert
- 1 Reserved Table (8 seats) at The IHM Legends Ball
- Vendor Booth (if desired)

2026 Sponsorship Contribution Levels + Benefits – Continued

Signature Sponsor

- **\$10,000**
- Company Logo on all publicity materials & events as the 2026 IHM Signature Sponsor
- On -Site signage
- Opportunities to giveaway promo items
- 6 VIP Seats at The IHMITA Concert
- 1 Reserved Table (8 seats) at The IHM Legends Ball
- Vendor Booth (if desired)

Associate Sponsor

- **\$7,500**
- Company Logo on all publicity materials & events
- On-Site Signage
- Opportunities to giveaway promo items
- 5 VIP Seats at The IHMITA Concert
- 1 Reserved Table (8 seats) at The IHM Legends Ball
- Vendor Booth (if desired)

2026 Sponsorship Contribution Levels + Benefits – Continued

Contributing Sponsor

- **\$5,000.00**
- Company Logo on all publicity materials & events
- Opportunities to giveaway promo items
- 4 VIP Seats at the IHMITA Concert
- 4 Seats at The IHM Legends Ball
- Vendor Booth (if desired)

Delegate Sponsor

- **\$2,500.00**
- Company Logo on all publicity materials & events
- 2 VIP Seats at the IHMITA Concert
- 2 Seats at The IHM Legends Ball
- Vendor Booth (if desired)

PLEASE REMIT SPONSORSHIP COMMITMENTS ON OR BEFORE **2.28.2026**
VIA ONE OF THE OPTIONS BELOW :

[SECURE ELECTRONIC PAYMENT LINK](#)

MAILING ADDRESS:

I HEAR MUSIC, INC.
ATTN: 2026 IHMITA- SPONSORSHIPS
9910 COVENTRY COURT
MASON, OH 45040

MAKE CHECKS PAYABLE TO: I HEAR MUSIC, INC.

2026 Sponsorship Commitment
Deadline/ Submission Options



For more information or event details,
please contact:

Tracey Artis | CEO

p. 513. 229. 0502

e. taihearmusic@zoomtown.com

www.ihearmusicintheair.com